

Introduction To De Garuda



DE GARUDA
JEWELRY

An end to end company, Direct Mine to Consumer



DE GARUDA
JEWELRY

Mines To Market

DE GARUDA is a quintessential, one of a kind jewelry company that creates enticing designs infused with excellent craftsmanship. The company got its start in the hustle bustle of the streets of India, to provide high quality gold for jewelers and customers alike.

As one of the very few companies in the industry that are completely vertically integrated with an emphasis in supply chain, we have used our experience and in-depth knowledge to set up one of the most creative and efficient design houses; from cutting exotic precious stones in unique shapes to creatively designing one of a kind jewelry pieces, which are then worked upon by master craftsman in our state of the art in-house facility; thereby ensuring the highest quality every step of the way. We aim to grow and facilitate growth in this ever changing industry.

About Us

By the 1990's, our company had grown to become a major name in the gold market under the name of Mitalal in INDIA, we have since launched our fine Jewelry division. From cutting stones to manufacturing fine jewelry pieces and everything in between, The De Garuda family specializes in creating exotic, one of a kind designs that are adored by all who wear them. Manufacturer, Exporter and a Design house, we cater to the best of the luxury market.





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In House Research And Product Development Team

State-of-the-art factory in Mainland India and in-house research & development team in **India** for product design & development. Our artisans are known for their art of manufacturing process, with supervision at every stage by a group of experts to ensure smooth functioning and no errors.

Prism produces more than 1090 unique classic designs annually with a special feel and unique appearance to meet the requirements of our esteemed customers across the globe.





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Mission

- To become the leader in diamond industry.
- To be identified for highly creative, artistic and innovative products.
- To be efficient, cost- conscious and committed to quality in whatever we do.
- To ensure that our positive attitude, sincerity, humility and united determination shall be the driving force to make us successful.

Vision

Quality control in each and every stage of operation, leadership in technology and total customer satisfaction is our top priority.





A generationally run business that has deep roots in the Indian sub-continent.

An international business driven by innovation and design. With presence in Mumbai, Bengaluru, New York, Miami, Johannesburg, Windhoek, Hongkong, Bangkok and Dubai.

With the aim of customer satisfaction and full circle supply, we aim to expand and open our doors to the European and South East Asian Markets.

From fine everyday jewelry to gold chains, color stones and solitaires we aim to do it all in the pursuit to customer support. We support you and guide you so that your business may flourish.



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Members

- Member of Responsible Jewellery Council (RJC).
- Member of GJEPC (Gem Jewellery Export Promotion Council) India
- Member of JBT (The Jewellers Board of Trade)
- Member of IDCA- The Indian Diamond & Colorstone Association, USA
- Member of JVC (Jewellery Vigilance Committee)
- United States Jewelry Council
- Jewelers of America
- American Gem Society
- Jewelry Trade Organization

With presence in...





DE GARUDA
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Our Core Competencies:

- Our artisans are known for world class manufacturing process.
- Supervision at every stage of operation by experts to eliminate flaws.
- Careful market study conducted to cater to consumer needs & latest trends.

What Differentiates Us

- Prism Jewellery is unique. We create art! We use gold and gems as canvas and palette to make masterpieces.
- Our speciality is usage of bold colours and brave combination. We combine fine craftsmanship with perfect diamonds in geometric snapes for exotic design,
- Our design inspiration ranges from beautiful nature to architectural wonders.
- We offer light weight jewellery in exquisite design at the best price.



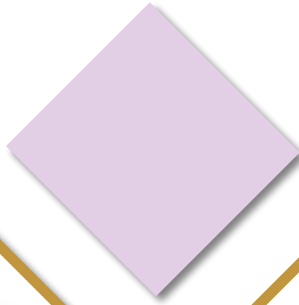


Luxly
Collection
Necklace



Bracelets





Rings



Earing's



Color
Stones
Collection
Neckl ace



Bracelets



Rings



Fine
Jewelry
Collection

Necklace





Bracelets





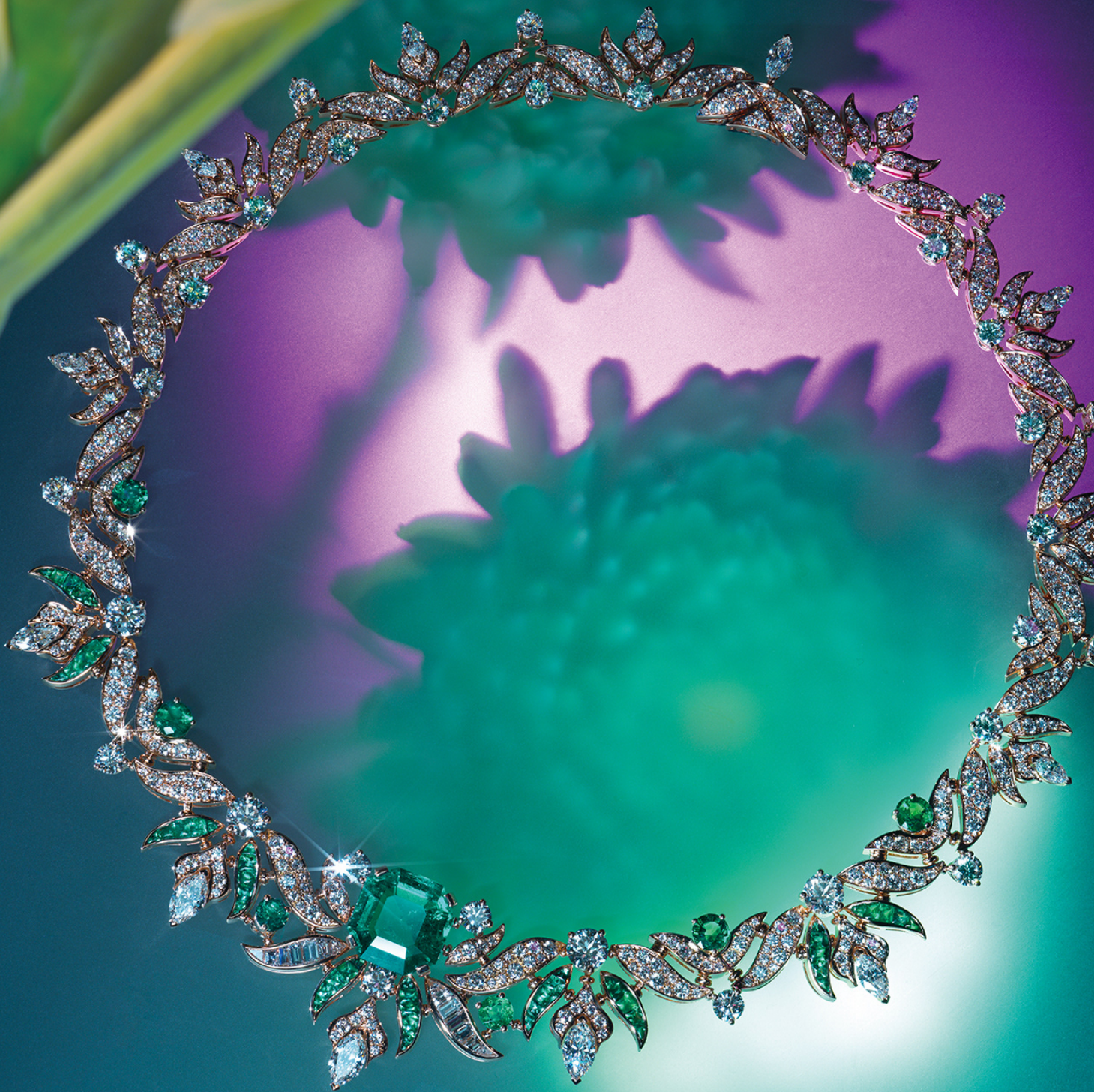
Rings



Designer
Jewelry House
Collection











We are different, precise and elegant. We fuse modern with traditional values. Be part of us and experience the dawn of the new jeweler -






DE GARUDA
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